

Micah David Rubenstein
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EXPERIENCE

Cardinal Health (cardinalhealth.com)

CONSULTANT, INSTRUCTIONAL DESIGN (QUALITY & LEARNING) 2013 to present

I create and implement customized, blended interactive learning solutions and plans for Cardinal Health's 36,000 employees worldwide. I train Trainers, mentor colleagues, and have also delivered content to Learners. Projects include: Sales Force Knowledge Management, Rx New Hire, Cardinal Brand Product Showcase, Service Excellence, One-Team Touchpoints, Manila Pilot, HBA Telework Training, Order Express Training, CSOS Training, Dropship, CSS Onboarding, Gamification design & implementation, etc.

Columbus State Community College, Granite State College

INSTRUCTOR 2007 to present

I teach interactive media classes (online and in-class) at Columbus State, and music appreciation (online) at Granite State College.

Xcelerate Media (xceleratemedias.com)

WRITER / INSTRUCTIONAL DESIGNER 2011 to 2013

I designed and wrote interactive eLearning courses, modules, PowerPoints & instructor-led training packages.

The CO|GENESIS Group

MANAGING PARTNER 2000 to 2009

The CO|GENESIS Group (www.cogenesis.biz) was a business development services company with an international clientele that offered public relations, marketing/design, photography and strategic planning solutions. I ran its day-to-day operations and staff, and oversaw every aspect of the company.

The Message In Music

PRODUCER / HOST 2005 to 2007

The Message in Music (www.TheMessageInMusic.com) was a radio series devoted to great music, positive talk and a search for meaning. The program was broadcast weekly over Sirius Satellite Radio and simul-broadcast internationally over the Internet. It was also broadcast on terrestrial stations.

WISDOM® Media Group

MANAGING EDITOR / INTERNET CONTENT STRATEGIST 1999 to 2000

WISDOM® Media Group was the leading producer and distributor of internet, television and radio programming in the life improvement genre. WISDOM also offered transaction services through the WISDOM® Store, WISDOM® Catalog, and its 400+ seat Call Center. I was responsible for all content before it was broadcast, managed a staff of 8, and was part of the team for content development in each medium.

Kenyon College

ASSOCIATE PROFESSOR / DEPARTMENT CHAIR 1984 to 1998

Founded in 1823, Kenyon College is one of the country's premier liberal arts colleges. I directed and coordinated Kenyon's many music programs which serviced the needs of over 600 students per semester. I managed 28 faculty and staff and the College's largest academic department budget.

ADDITIONAL SKILLS

Extensive experience with the following computer applications:

- Office Suite (Word, Excel, Outlook, PowerPoint, Access)
- Impact 360/Verint LMS & Speech Analytics
- SharePoint
- Sales Force Knowledge Management
- Blackboard
- Moodle
- Customer Service Workstation (CSW)
- SAP/CRM/ECC
- Order Express
- Adobe Design Suite (Photoshop, InDesign, Illustrator, Dreamweaver, Flash, Fireworks, Acrobat, Soundbooth, and Premiere)
- Adobe Captivate
- Articulate Storyline
- Distrack
- Xplore

EDUCATION

- Kaplan University
M.S., Higher Education Leadership 2012
- Indiana University
Graduate Study, 95 Credits 1981-1984
- Brown University
B.A. *cum laude* 1981
- Brown University
Samuel Arnold Traveling Fellowship Summer, 1981
(administered by the Watson Foundation)

FLUENCY

English, German
and HTML/CSS